

THE *amRESORTS*<sup>®</sup> COLLECTION



Love  
» AT FIRST «  
Site

# NEW! Love At First Site

**AMResorts is offering special rates for your wedding couples** to visit the Zoëtry Wellness & Spa Resort, Secrets, Breathless, Dreams, Now or Sunscape Resort & Spa of their choice before booking their destination wedding. Your couple will experience ceremony set-ups, reception options and romantic nooks that will help their vision become a reality for the big day!

*What will they experience?*

- **Private Site Inspection**
  - Wedding couples will receive a personal site inspection of the resort, identifying ceremony and reception location options.
- **One-On-One**
  - All their questions will be answered! The resort's Wedding Coordinator will sit down with the couple to discuss the vision for the wedding day including décor, menu options and more!
- **Receive Credit**
  - The couple will receive credit to use towards wedding extras for wedding events, bachelorette party or the honeymoon if they book 30 days of their return date.

**Plan your couple's visit today and have them fall in love at first site!**



# Program Goals

- **To drive future wedding business** by offering special rates for wedding couples to visit the property of their choice before booking their wedding
- **To incentivize wedding couples** to make a decision and book their wedding by offering added benefits by booking within 30 days of their resort visit
- **To showcase Zoëtry Wellness & Spa Resorts, Secrets, Breathless, Dreams, Now and Sunscape Resorts & Spas** and highlight what sets them apart for destination weddings, honeymoons and bachelor/bachelorette parties



# Specialty Rates (per person)

	May- August*	September – December*
Zoëtry Wellness & Spa Resorts	\$ 208.00	\$ 160.00
Secrets Resorts & Spas	\$ 125.00	\$ 100.00
Breathless Resorts & Spas	\$ 125.00	\$ 100.00
Dreams Resorts & Spas	\$ 115.00	\$ 90.00
Now Resorts & Spas	\$ 115.00	\$ 90.00
Sunscape Resorts & Spas	\$ 90.00	\$ 75.00

\*3 night maximum, 1 room



# Program Details (Terms & Conditions)

- Wedding couple can obtain this special rate by contacting their travel agent, tour operator or hotel directly for the couple to be eligible for the credits.
- All on-site meetings and site inspection dates and times must be confirmed with the wedding coordinator in advance of travel.
- Resort Credit:
  - If wedding date is booked within 30 days of return date, the couple will receive:
    - \$500 credit for wedding extras (for groups with minimum 45 room nights cumulative)
  - If the couple books their honeymoon within 30 days of return date, the couple will receive:
    - \$100 credit to use towards their stay (minimum 7 night stay).
  - If couple books a bachelor/bachelorette party, the couple will receive:
    - \$200 credit to use towards their stay (minimum 9 room nights cumulative).
  - **If Love at First Site program is originally booked through a travel agent, the couple will only be eligible for these credits if the wedding, honeymoon or bachelor/bachelorette party is booked through the same agent**
- *Program is based on resort's availability. Black out dates may apply. Subject to closeout at any time without notice.*



# How to book Love At First Site:

- Travel partner will find the **Love at First Site** request form on [AMRAgents.com](https://www.amragents.com) under the “Wedding Resources” tab.
- The completed request form should be completed and emailed directly to the wedding coordinator at requested property, who will be responsible for following up with the travel partner or interested wedding couple, based on the dates requested.
- In order to confirm, the wedding couple must fill out and sign the agreement form including commitment that they will participate in:
  - A formal site visit with the resort team (time and day to be confirmed with resort in advance of travel)
  - A dedicated meeting with the resort’s wedding coordinator (time and day to be confirmed with the resort in advance of travel)
- Confirmation of travel dates and meeting times will be communicated directly by the wedding team at the selected resort
- Should you need additional assistance, please utilize AMResorts’ online wedding chat program. The chat button can be found on any resort wedding page, or [www.amresorts.com/weddings](https://www.amresorts.com/weddings)



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