

THE *amRESORTS*<sup>®</sup> COLLECTION



Love  
» AT FIRST «  
Site

# NEW! Love At First Site

**AMResorts is offering special rates for your wedding couples** to visit the Zoëtry Wellness & Spa Resort, Secrets, Breathless, Dreams, Now or Sunscape Resort & Spa of their choice before booking their destination wedding. Your couple will experience ceremony set-ups, reception options and romantic nooks that will help their vision become a reality for the big day!

*What will they experience?*

- **Private Site Inspection**
  - Wedding couples will receive a personal site inspection of the resort, identifying ceremony and reception location options.
- **One-On-One**
  - All their questions will be answered! The resort's Wedding Coordinator will sit down with the couple to discuss the vision for the wedding day including décor, menu options and more!
- **Receive Credit**
  - The couple will receive credit to use towards wedding extras for wedding events, bachelorette party or the honeymoon if they book 30 days of their return date.

**Plan your couple's visit today and have them fall in love at first site!**



# Program Goals

- **To drive future wedding business** by offering special rates for wedding couples to visit the property of their choice before booking their wedding
- **To incentivize wedding couples** to make a decision and book their wedding by offering added benefits by booking within 30 days of their resort visit
- **To showcase Zoëtry Wellness & Spa Resorts, Secrets, Breathless, Dreams, Now and Sunscape Resorts & Spas** and highlight what sets them apart for destination weddings, honeymoons and bachelor/bachelorette parties



# Specialty Rates (per person)

	January - August*	September – December*
Zoëtry Wellness & Spa Resorts	\$ 208.00	\$ 160.00
Secrets Resorts & Spas	\$ 125.00	\$ 100.00
Breathless Resorts & Spas	\$ 125.00	\$ 100.00
Dreams Resorts & Spas	\$ 115.00	\$ 90.00
Now Resorts & Spas	\$ 115.00	\$ 90.00
Sunscape Resorts & Spas	\$ 90.00	\$ 75.00

\*3 night maximum, 1 room



# Program Details (Terms & Conditions)

- Wedding couple can obtain this special rate by contacting their travel agent, tour operator or hotel directly for the couple to be eligible for the credits.
- All on-site meetings and site inspection dates and times must be confirmed with the wedding coordinator in advance of travel.
- Resort Credit:
  - If wedding date is booked within 30 days of return date, the couple will receive:
    - \$500 credit for wedding extras (for groups with minimum 45 room nights cumulative)
  - If the couple books their honeymoon within 30 days of return date, the couple will receive:
    - \$100 credit to use towards their stay (minimum 7 night stay).
  - If couple books a bachelor/bachelorette party, the couple will receive:
    - \$200 credit to use towards their stay (minimum 9 room nights cumulative).
  - **If Love at First Site program is originally booked through a travel agent, the couple will only be eligible for these credits if the wedding, honeymoon or bachelor/bachelorette party is booked through the same agent**
- *Program is based on resort's availability. Black out dates may apply. Subject to closeout at any time without notice.*



# How to book Love At First Site:

- Travel partner will find the **Love at First Site** request form on [AMRAgents.com](https://AMRAgents.com) under the “Wedding Resources” tab.
- The completed request form should be completed and emailed directly to the [wedding coordinator](#) at requested property, who will be responsible for following up with the travel partner or interested wedding couple, based on the dates requested.
- In order to confirm, the wedding couple must fill out and sign the agreement form including commitment that they will participate in:
  - A formal site visit with the resort team (time and day to be confirmed with resort in advance of travel)
  - A dedicated meeting with the resort’s wedding coordinator (time and day to be confirmed with the resort in advance of travel)
- Confirmation of travel dates and meeting times will be communicated directly by the wedding team at the selected resort
- Should you need additional assistance, please utilize AMResorts’ online wedding chat program. The chat button can be found on any resort wedding page, or [www.amresorts.com/weddings](https://www.amresorts.com/weddings)



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